

## GUIDELINES OF ANALYSIS REPORT THE 7<sup>th</sup> PPM REGIONAL BUSINESS CASE COMPETITION

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1. Title Page (Title, Name and University).
2. Paper Size A4.
3. Paper length is limited to be less than 15 pages (Excluding title and attachment). Participants were prohibited put their name, university's logo or identity on the paper.
4. Maximum attachment of 5 pages.
5. Font: *Times New Roman* (12).
6. Page number should be stitched in *center, bottom*.
7. Right, left, top and bottom margin supposed to be in *default* or standard setting (left: 1,5 inches, top, right and bottom : 1 inch).
8. Line Spacing: 1,5 in justified or *left* alignment.
9. Indented paragraph is spaced 1,5 from the previous line spacing.
10. Paper submitted in a single file (contents not separated from the cover and the attachment)
11. File name : PPM RBCC\_(University)\_(Name of Team)
12. Paper should be written in English
13. Format file is WORD

### **Systematic of Paper's Subjects:**

1. Introduction  
→ Containing the background of the issue.
2. Problem Identifications and Issue Basis  
→ Proposing the problems of the case in addition the problem causes.
3. Analysis  
→ Relating issues with relevant concepts.
4. Conclusion and Suggestion  
→ Containing the teams concluded opinion and given solution as the suggestion for the issue.
5. Reference List  
→ This part contains reference source in paper writing.

### **Criteria of Paper's Evaluation:**

1. The quality of report analysis: relevance of data utilized, variety, appropriateness and depth technique to analyze the case.
2. The originality, relevance and quality of any given idea in explaining the given solution.
3. Step by step, building understanding and crafting recommendations.
4. Relevance and appropriateness of theories used to analyze data.