

TATALOGAM CHANGE OF LOGO AND MEANING OF NEW LOGO



THE CONCEPTS OF LOGO:

 The logo is dominately in triangular-shape that symbolizes 'the roof', represents the business field of PT Tatalogam Lestari









- Taking the basic form of the letter 'T' from TATALOGAM LESTARI and 'M' of MULTIROOF as the first brand product of PT Tatalogam Lestari
- The groove-shape that grows-up and effloresces to the top in a solid rectangular design implies that PT Tatalogam Lestari continue to grow on a system that runs in a well-organized, balanced, and harmonious way.
- The blue color symbolizes the sky as a canvas for roof work. While green is the color that symbolizes the harmony of SIMANTAP with nature.

PHOTO OF PRODUCTION PROCESS









PHOTO OF STONE METAL ROOF TILES



PHOTO OF LIGHT METAL ROOF TILES

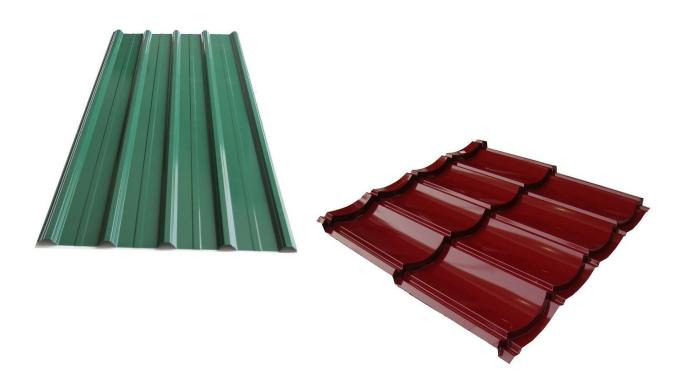






PHOTO OF METAL ROOF FRAMES





PHOTO OF ROOF ACCESSORIES







PHOTO OF DOMUS AND DOMUS KUADRAT



